

Posting ID 4089

Position Title FS209a: The Business of Film

Faculty/Academic Area Faculty of Arts

Department English and Film Studies

Term Winter < January 1 - April 30, 2015 >

Days/Times TR 8:30 - 9:50

Campus Waterloo

Hours per week/Hours Total 3 / 36

Anticipated Class Size 60

Position Summary The aim of this course is to give students a thorough overview of the business environment in which films, television programs, and other moving image productions are financed, developed, produced and distributed. This course allows students to gain the background knowledge and practical skills necessary for entering into the contemporary film and media industries in various capacities.

The course first instructs students in the practicalities of financing and producing films. This includes topics such as understanding legal affairs (e.g. the "chain of title" or ownership for a media property, film contracts, completion bonds), financing film development, applying to funding agencies such as the Canada Council for the Arts, negotiating co-productions and private production financing, receiving tax credits, and knowing the requirements of the Canadian Audio-Visual Certification Office. Having gained an understanding of film finance and production, students then learn how to tap into channels of distribution for film and media content by exploring the role of broadcasters and distributors in today's media environment. Topics addressed in this section may include: marketing; social media and online distribution; film festivals and other markets; and film festival planning and management. By the end of this course, student should have the solid core knowledge of the business practices of film needed to enter into the film and visual media industry in Canada today.

Qualifications - Required Master's Degree

Qualifications - Discipline Film Studies, Fine Arts, Business Administration

Qualifications - Areas of Specialization Business management in entertainment, the business of film

Qualifications - Other Experience in the area of Arts Management and film production, film distribution.

Salary \$7,276.69 (non-seniority rate)

Application Deadline 11:59 pm on June 16, 2014

Submit with Application

- CV (required)
- Cover letter (optional)
- Letters of Reference (optional)
- Teaching Dossier (optional)

To Apply Address Applications to:

Dr. Ute Lischke, Chair
English and Film Studies
enfsRecruiting@wlu.ca

We thank all respondents in advance for their interest in Wilfrid Laurier University.

This appointment is in accordance with the Part-time Contract Academic Staff Collective Agreement, for which the Wilfrid Laurier Faculty Association (WLUFA) is the exclusive bargaining agent.

Posted on May 30, 2014

Posting Ends June 16, 2014

Please Note *Pursuant to Article 13.4.1 of the Collective Agreement for Part-time Contract Academic Staff (CAS) and Part-time Librarians (2013 to 2016), all applicants shall apply electronically. Applications must be received by 23:59 local time of the date on the posting.*

Wilfrid Laurier University is committed to equity and values diversity. We welcome applications from qualified women and men, including persons of all genders and sexual orientations, persons with disabilities, Aboriginal persons, and persons of a visible minority. All qualified candidates are encouraged to apply; however Canadians and permanent residents will be given priority. In accordance with the requirements of Citizenship and Immigration Canada, the successful applicants will be required to prove they are legally able to work in Canada. To obtain a copy of this job posting in accessible format, please contact artsinfo@wlu.ca

All course offerings will be contingent on adequate student registration and subject to budgetary funding.